



# NCJAA CORPORATE PARTNERS PROGRAM

*For more than a decade, the NCJAA has represented, educated and connected the industry in and around the great state of North Carolina.*

The N.C. **Jail Administrators' Association** is asking and inviting you and your company to be a corporate partner. The association recognizes the important needs of your products to our industry, and we want to provide our members the best opportunity for excellent communication with your company.

The **NCJAA Corporate Partner Program** is designed to do just that. You have an opportunity to receive the benefits of partnership with NCJAA. This partnership includes branding on the NCJAA website, prime location at the annual trade show at no additional cost, branding in the quarterly NCJAA newsletter and first mailings/email blasts of all information related to the industry from NCJAA.

## **CORPORATE PARTNERSHIP – THREE LEVELS FROM WHICH TO CHOOSE**

### **DIAMOND LEVEL – \$3,000**

- ❖ Limited To One Partner Annually
- ❖ Diamond Sponsor At Annual Trade Show (Signage And In Program)
- ❖ Listed As Diamond Corporate Partner In Trade Show Program
- ❖ Annual Trade Show Booth Space – In A Prime Location
- ❖ Company Logo/Contact Information Placed On NCJAA Website In Corporate Partners Area
- ❖ Company Logo/Contact Information Placed In Quarterly NCJAA Newsletter For One Year
- ❖ Members Banquet Sponsor\*
- ❖ Regional Training Sponsor (Two Spring Training Events)\*

### **PLATINUM LEVEL – \$2,000**

- ❖ Limited To Four Partners Annually
- ❖ Platinum Sponsor At Annual Trade Show (Signage And In Program)
- ❖ Listed As Platinum Corporate Partner In Trade Show Program
- ❖ Annual Trade Show Booth Space – In A Prime Location
- ❖ Company Logo/Contact Information Placed On NCJAA Website In Corporate Partners Area
- ❖ Company Logo/Contact Information Placed In Quarterly NCJAA Newsletter For One Year
- ❖ Members Banquet Sponsor\*

### **GOLD LEVEL – \$1,500**

- ❖ Limited To Five Partners Annually
- ❖ Gold Sponsor At Annual Trade Show (Signage)
- ❖ Listed As Gold Corporate Partner In Trade Show Program
- ❖ Annual Trade Show Booth Space – In A Subsequent Prime Location
- ❖ Company Logo/Contact Information Placed On NCJAA Website In Corporate Partners Area
- ❖ Company Logo/Contact Information Placed In Quarterly NCJAA Newsletter For One Year
- ❖ Members Luncheon Sponsor\* (see back)

## NCJAA CORPORATE PARTNERS PROGRAM

Your partnership opens avenues of communication to provide you with an inexpensive approach to reaching your clients, potential clients, jail administrators and the general public. At the same time, you will be helping maintain the important mission and values of the NCJAA. This partnership is a win-win for all parties involved. **You save money by participating in our program.** Please sign up today. Our partnership is vital for all of our future endeavors.

PLEASE COMPLETE THE BELOW INFORMATION:

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone No.: \_\_\_\_\_

Partnership Level: \_\_\_\_\_

Please return the information above with Partnership payment. Upon processing, NCJAA will contact you to request the appropriate information to list your company on the website and newsletters. **Please mail to the address listed below.** Thank you for your partnership with NCJAA! We are excited about our future together.

Return To: N.C. Jail Administrators' Association  
PO Box 41368  
Raleigh, NC 27629

For further information, please contact the NCJAA home office at 919-876-0687 or email NCJAA Executive Director Elaine Christian at [elaine@execman.net](mailto:elaine@execman.net).

\* Event sponsorships remain available to parties other than corporate partners and, therefore, nonexclusive to the partners program.